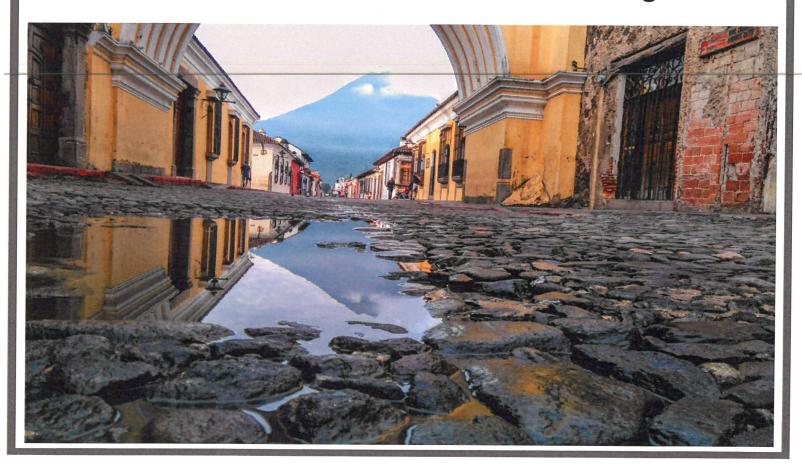


# Unearth Guatemala

Experience the real Guatemala alongside like-minded Cornell alumni, parents, and friends

March 16 - 23, 2019

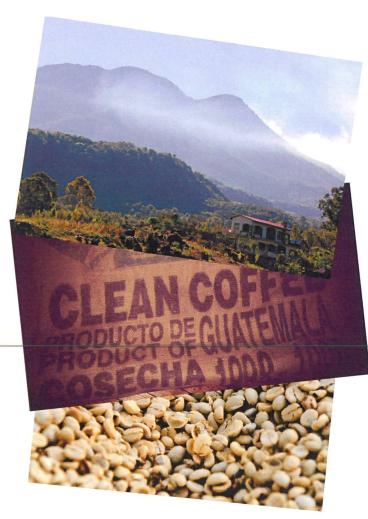
Run by Unearth the World in partnership with the Cornell Alumni Association Travel Program





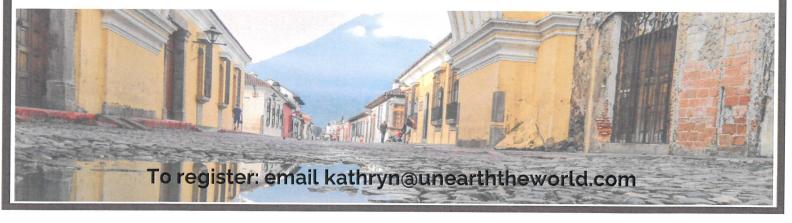
## Program Overview

Spend 8 days immersed in Guatemalan coffee, culture, cuisine, agriculture and service. Engage in cross-cultural exchange, volunteer service, day trips and artisan workshops with the goal of breaking down barriers, promoting global leaders and having fun!



## Highlights

- Work alongside local farmers to learn about the global coffee trade
- Hike to the Cerro de la Cruz and explore colonial ruins in Antigua
- Enjoy home-cooked Guatemalan cuisine and learn to cook it yourself
- Sample local beers and try your hand at coffee roasting
- Learn age-old craftsmanship from local artisans
- Experience the real Guatemala with a group of like-minded Cornell alumni

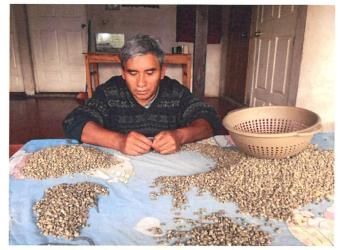




## About Unearth the World

Unearth the World (UTW) is a social enterprise that facilitates meaningful volunteer abroad programs for professionals and students. UTW pairs travelers with vetted international nonprofit partners to solve real issues in global communities, while striving to make the volunteer travel industry more transparent and inspire people to volunteer in their own communities. Since 2014, almost 300 inspired travelers have dedicated over 4,000 hours of their time to help serve projects around the world.





# About the program

Join Unearth the World & Guatemalan nonprofit De la Gente (DLG) to learn about coffee farming communities and help build economic opportunity that improves the quality of life for farmers, their families, and communities. Over eight days, Cornell Alums will play an integral role in contributing to DLG's mission while experiencing Guatemala at its best!





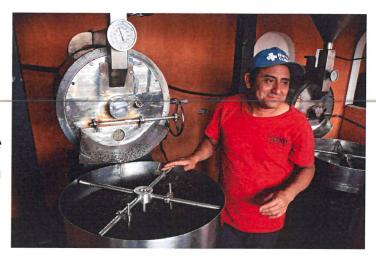
#### About De La Gente

De la Gente has three pillars: Coffee Commercialization, Cooperative Assistance and Community Tourism. DLG envisions a coffee industry that is equitable and inclusive; that enables small-holder farmers to earn a dignified income and live prosperous lives, that facilitates authentic relationships between coffee producers and coffee buyers, and that meets economic, social and environmental needs of everyone involved.

#### Community project

For two days, participants will work on a community construction project. This project is chosen by De la Gente as something that is necessary and wanted by the local community. Unearth the World defers to its partners at De la Gente to design and guide this community project.

Coffee industry education
During the trip, participants will also dive into the coffee industry through intentional cultural exchanges with local coffee farmers and the Executive Director of DLG, as well as activities on coffee roasting, brewing, cupping, and on the global coffee trade.







# Community Tourism Opportunities

Participants will also have many opportunities to explore Antigua and its surrounding areas and get to know the culture of Guatemala through included touristic activities, as well as dedicated free time.

#### La Tortilla Cooking Class

Learn how the Mayan culture and Spanish colonial influence blend together in traditional Guatemalan cuisine during this cooking demonstration and lesson (inclusions: all food and unlimited wine).



## Beer tasting & brewery tour

Sample the brews at Antigua Cervezas, a 100% Antigüeña craft brewery in the heart of Antigua.



## Burlap bag workshop

Work directly with women artisans to create your own burlap bag and learn about this craft.



